The job of discussing potential natural hazard risks and solutions—and motivating people to take action—is definitely not a “one size fits all” challenge.

In this course, participants will learn how to

• Respond to difficult questions with more confidence using social science and risk communication principles;

• Develop an effective risk communication strategy that incorporates these principles;

• Recognize differing values within their audience;

• Identify why people perceive and respond to risk the way they do; and

• Practice these new skills.

The ACE Basin NERR and NI-WB NERR invite you to attend “Building Risk Communication Skills.”

Wednesday, January 16th from 9:00 am – 5:00 pm
NOAA- CCEHBR Laboratory
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